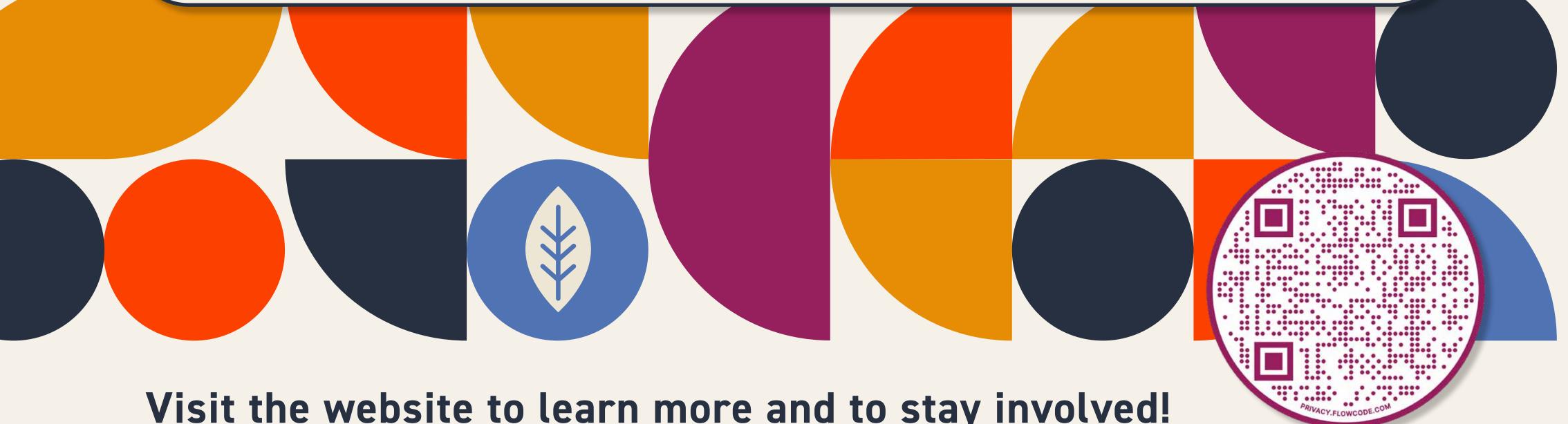


WELCOME TO THE

TO PARTICIPATE:

- 1. Sign in, fill out a name tag, and grab some supplies!
- 2. Explore the workshop exhibits and share your thoughts directly on the boards!
- 3. Engage with Village staff or consulting team members for further information and insights!



Visit the website to learn more and to stay involved!

PALATINECOMPREHENSIVEPLAN.COM

STATION 1: OVERVIEW

ABOUT THE PLAN

What is the Palatine Comprehensive Plan?

The Palatine Comprehensive Plan will create a long-term vision for the community and outline goals and strategies that will guide the Village into the future. The updated Comprehensive Plan will help the Village to capitalize on its existing assets, such as its traditional downtown core, beautiful neighborhoods, quality schools, proximity to transit, and community services. It will also address key community challenges and needs, ensuring that the Village remains a wonderful place to live and work well into the future.

The plan will address topics such as parks and recreational opportunities, traffic and congestion, non-motorized transportation, community character, future development, sustainability, economic development, and more.

Project Phases

The planning process consists of three phases. There will be opportunities to stay engaged throughout each of the phases, so be sure to look for updates on the project website.



ENGAGE & ASSESS

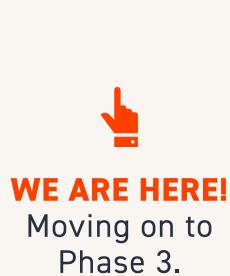
Phase 1 includes community engagement and research that will inform the entire plan.



Phase 2

ENVISION

Phase 2 includes community visioning and the development of preliminary planning solutions.





PLAN & IMPLEMENT

Phase 3 includes the creation of the Comprehensive Plan and the Implementation Strategy.

Community-Driven Planning

This community-led plan will provide a roadmap for the Village's future. To create that roadmap, we need your help! Share your ideas by <u>answering the questions</u> on the following boards or <u>come talk to us about the topics that matter to you most!</u>

STATION 1

This station will provide an overview of the project and some info about the community.

STATION 2

This station will provide a brief overview of the State of the Village Report.

STATION 3

This station will present the Planning Framework, the foundation of the Plan.

STATION 4

This station will give you an opportunity to comment on Opportunity Site design concepts.

WHAT WE'VE HEARD

Engagement by the Numbers

Phase 1 of the planning process was all about engagement and assessment of existing conditions. The numbers below reflect the amount of community participation to-date!



What is important to the community?

The community had a great deal to share about their vision for the future. What did we hear the most? Check out the themes below to find out.

- A Vibrant and Charming Downtown: Palatine should focus on creating a vibrant downtown area with a diverse mix of businesses, entertainment options, and gathering areas while still retaining its existing charm.
- A Place for Community Gathering: Additional events, placemaking, and community gathering spaces that are accessible and enjoyable for all ages can help facilitate recreation and socialization, fortifying an already strong sense of community.
- A Cohesive Built Environment: Ensuring that land is developed to its highest and best use, that property developers have access to maintenance resources, and that public art is interspersed throughout the Village can improve Palatine's overall appearance.
- An Environmentally Sustainable Village: Promoting existing sustainability programs and introducing new initiatives, such as community composting, sustainable building standards, and greening of the built environment can boost environmental resiliency.
- A Well-Connected Community: Improving the sidewalk network, enhancing pedestrian crossings, continuing to support bicycle infrastructure and improving access to key areas in the community can make alternative transportation a safer, more viable option.
- Housing for All: Providing more housing options for new families, young professionals, lower-income residents, empty nesters, disabled residents, and seniors can help make the community more livable while encouraging economic development.

STATE OF THE VILLAGE

The State of the Village report is the culmination of Phase 1. Check it out to learn more about Palatine and the factors that inform the Plan!

Project Overview

In 2023 the Village of Palatine started the process of updating its comprehensive plan, a document that creates a long-term vision for the future of the community's growth and development. The comprehensive plan will help to guide the Village into the future by outlining overarching goals, planning objectives, and strategies related to a variety of planning themes, such as mobility, sustainability, community character, economic development, and future growth opportunities. The Plan's main geographic areas of focus are Palatine's commercial corridors, including the Northwest Highway, Quentin Road, Dundee Road, and Rand Road, as well as Downtown Palatine and the surrounding neighborhoods.



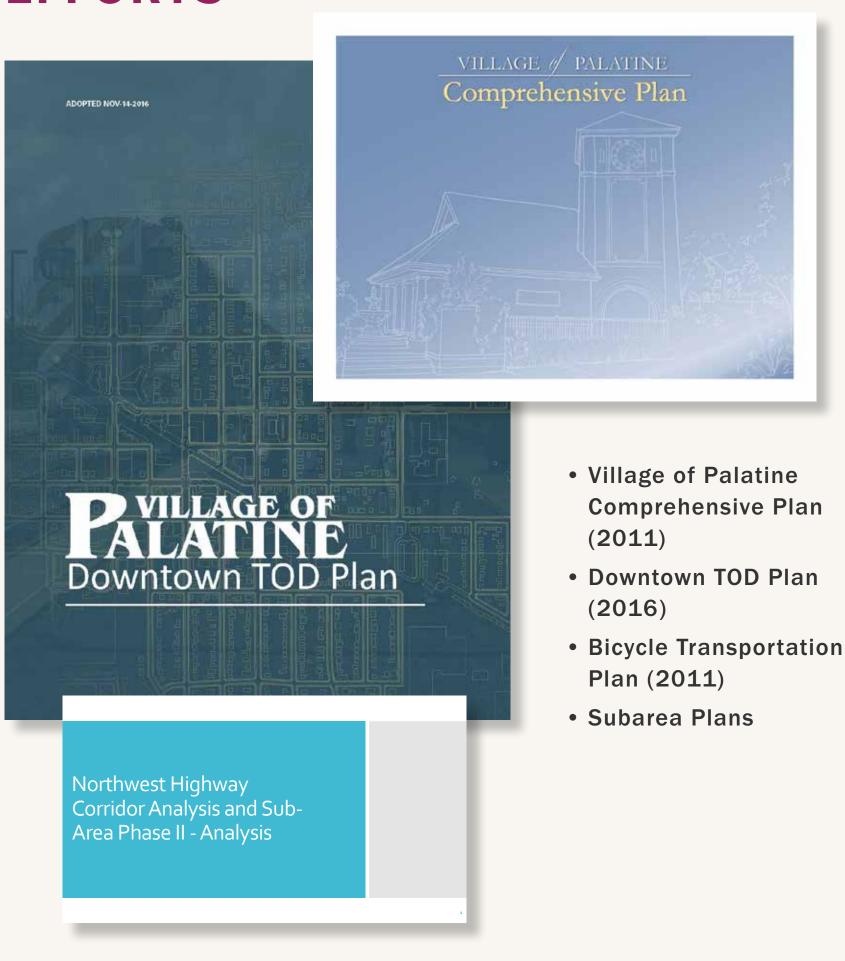
WHAT WE'RE COVERING___

- PROJECT OVERVIEW
 - COMMUNITY ENGAGEMENT SUMMARY
- 3 COMMUNITY PROFILE
- LAND USE & ZONING
- 5 A FOCUS ON COMMUNITY
- 6 REDEVELOPMENT & PLACEMAKING
- 7 LOCAL ECONOMY
- 8 TRANSPORTATION & MOBILITY
- 9 OBSERVATIONS & RECOMMENDATIONS

Visit the project website to view the report or scan the QR code here

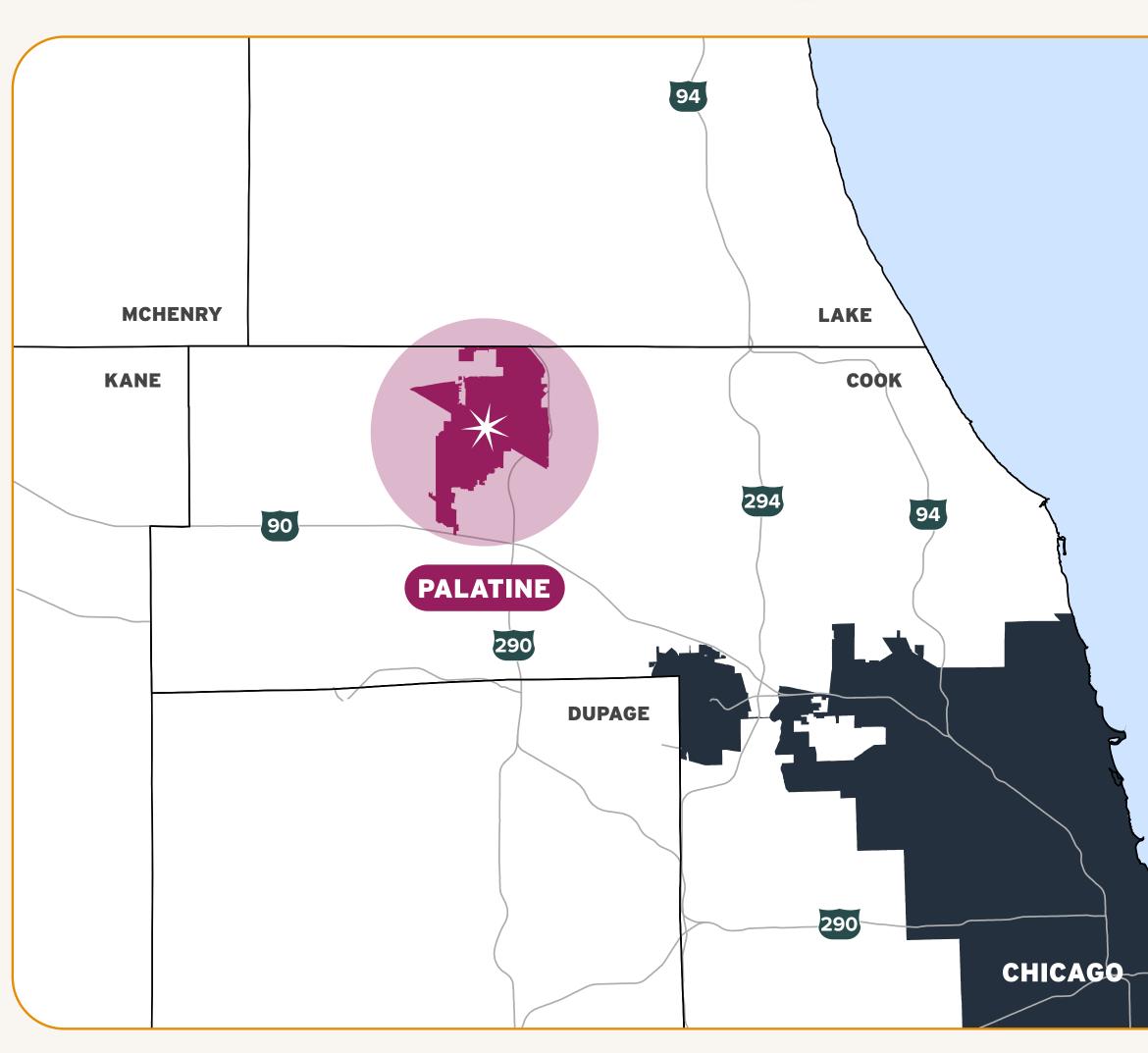


PREVIOUS PLANNING EFFORTS



View the document for more!

REGIONAL CONTEXT



DEMOGRAPHICS

Palatine by the Numbers, 2023

ESRI Business Analyst 2023

66,880
TOTAL POPULATION

27,399
HOUSEHOLDS
2.45

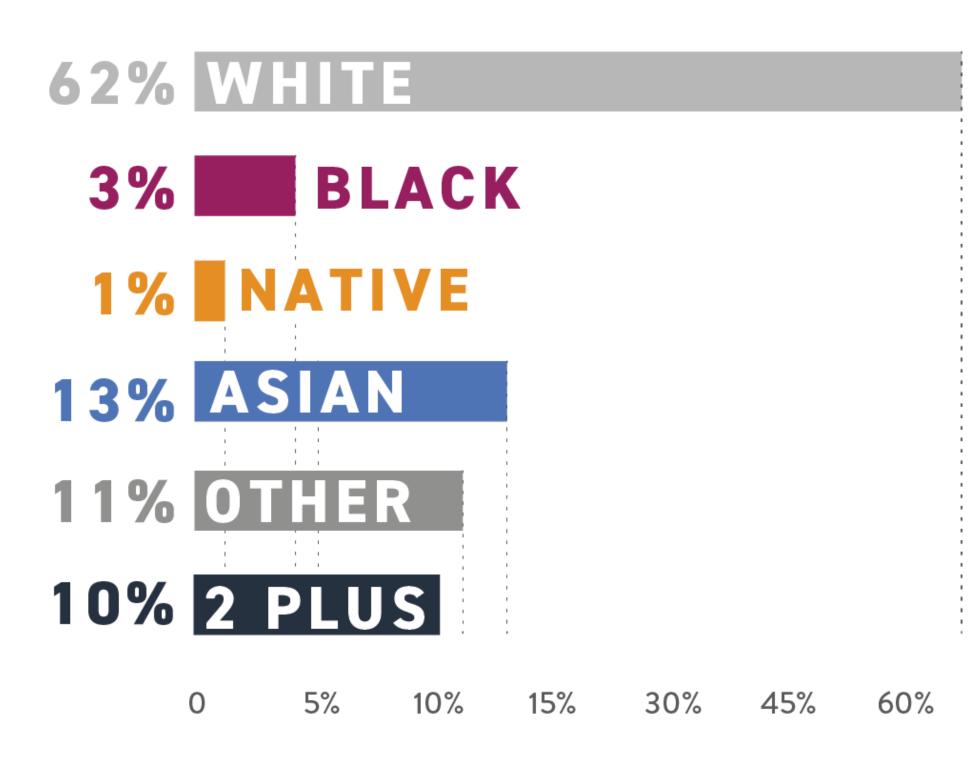
AVG. HOUSEHOLD SIZE

\$127,398 AVG. HOUSEHOLD INCOME

POPULATION BY AGE

29%	55%	16%
UNDER 25	25-64	OVER 64

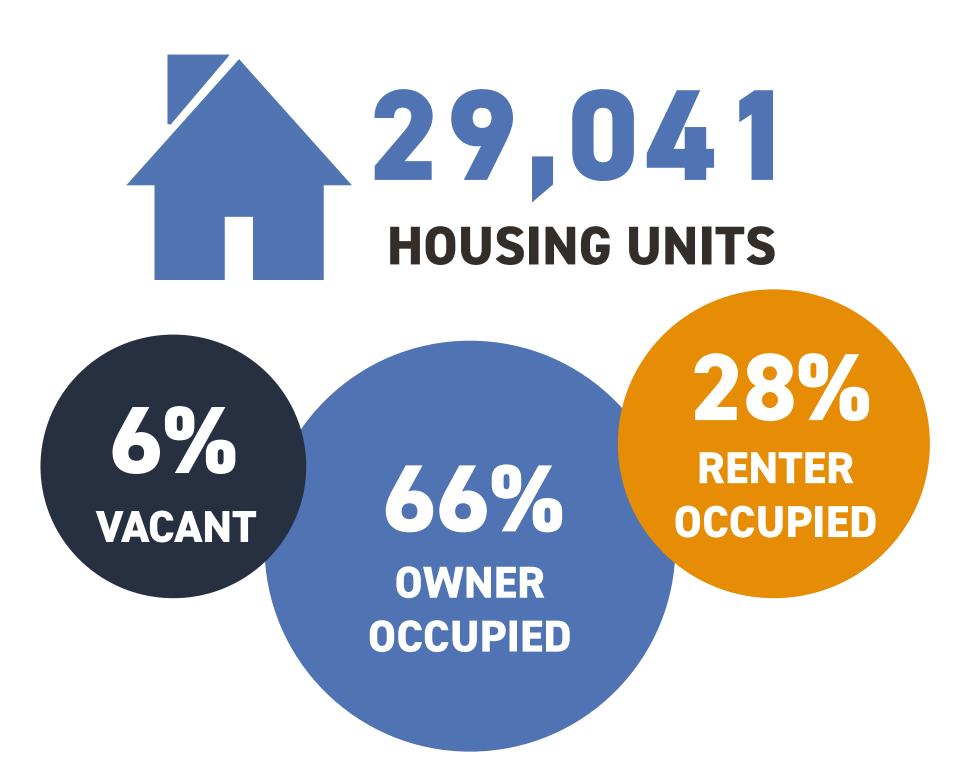
RACE AND ETHNICITY

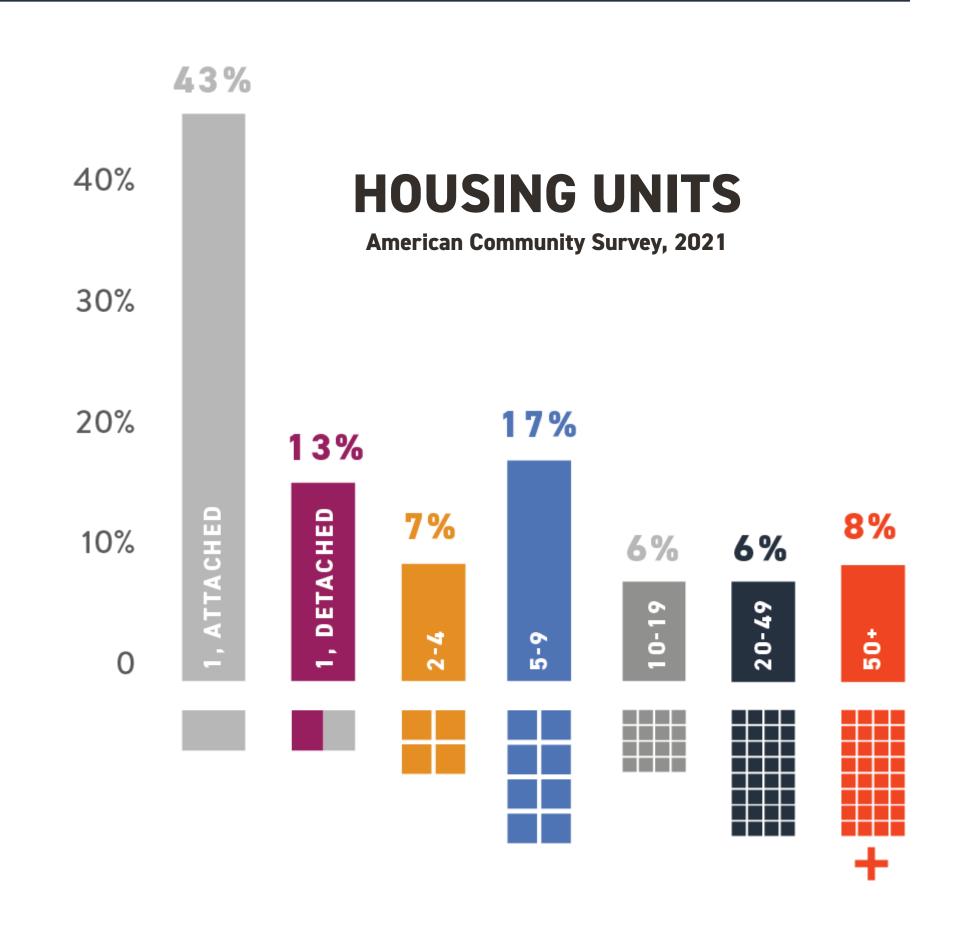


22%
HISPANIC

78%
NON-HISPANIC

HOUSING



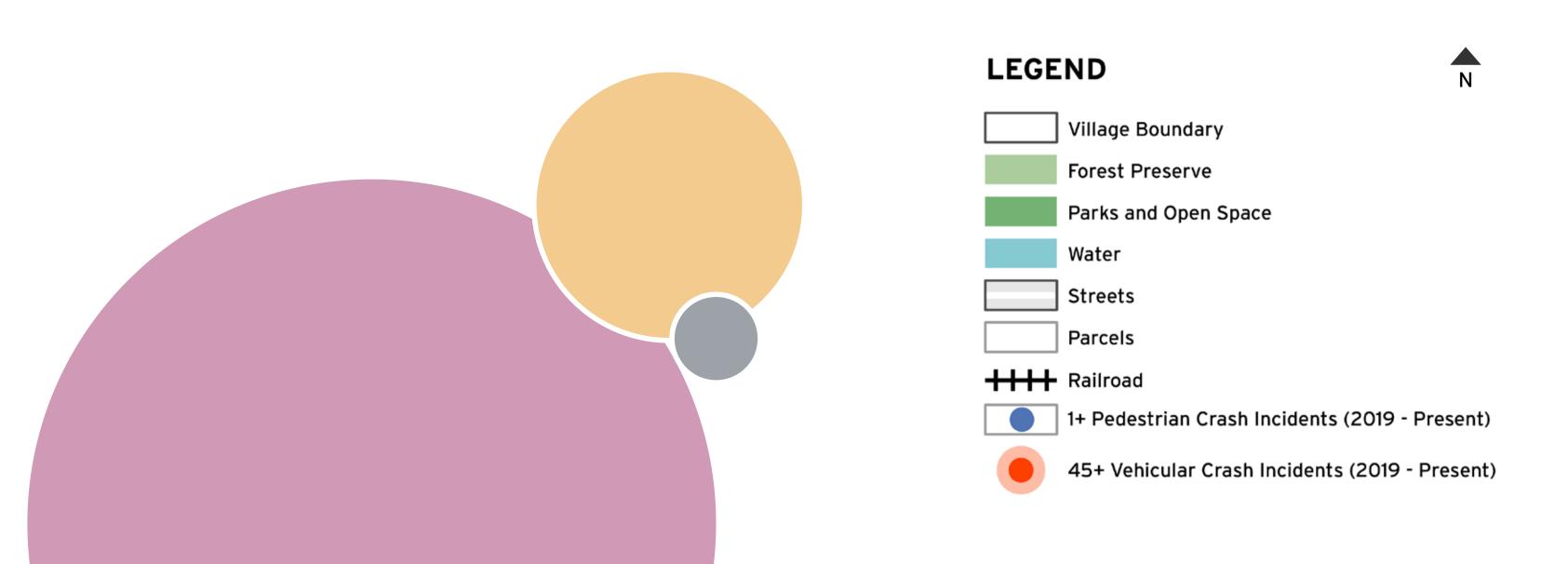


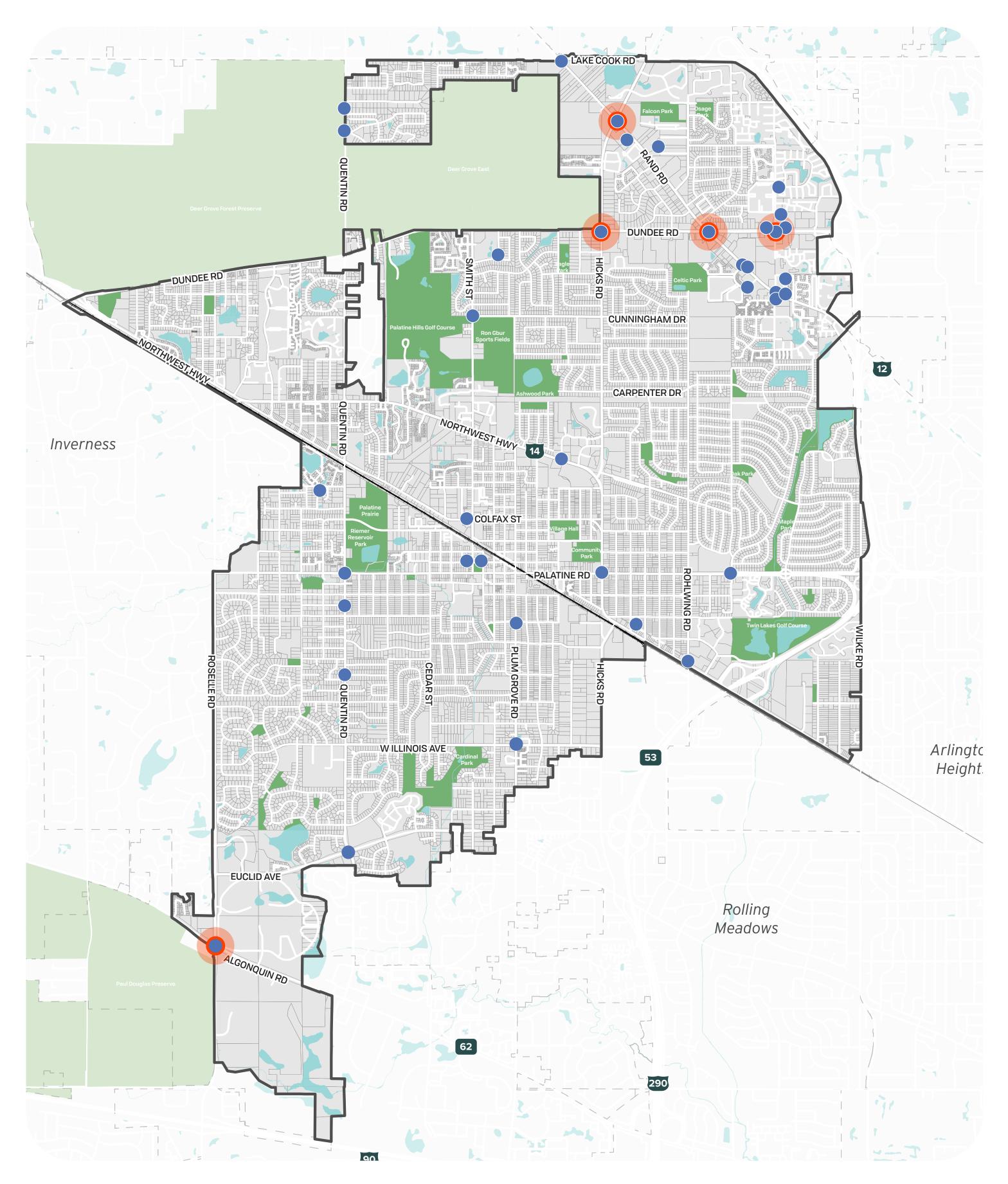
MOBILITY GAPS AND BARRIERS

MOBILITY GAPS

There are some areas or intersections in Palatine where getting around by foot or by bike can be difficult or dangerous. Check out the map for a closer look. Do you agree?

- The map shows location of traffic and pedestrian crash incidents.
- It is important to identify gaps and barriers in the transportation landscape. These include:
 - » Places with higher levels of pedestrian traffic incidents
 - » Places where residents feel unsafe walking or biking
 - » Places where non-motorized movement is limited
- Residents identified areas where they feel transportation & mobility needs are not met:
 - » Dundee Road by Forest Preserve
 - » Dundee & Rand Road Intersection
 - » Quentin Road Corridor
 - » Forest Preserve Access and Improvements





OPPORTUNITY SITES & REDEVELOPMENT FOCUS AREAS

OPPORTUNITIES FOR CHANGE

While Palatine is a well-established community with limited room for growth, there are still many opportunities to alter the built environment within the Village. These include vacant or underutilized parcels, Village-owned properties, or whole corridors and districts that can be reshaped through policy. Take a look at the map for a comprehensive view of these area, some of which are described below.

Quentin Road and Northwest Highway Southeast Corner

» Car-focused built form can be reevaluated to better contribute to the Village's urban fabric

Regency Plaza

» Has the potential to provide a meaningful destination for shopping, dining, and socializing in the community

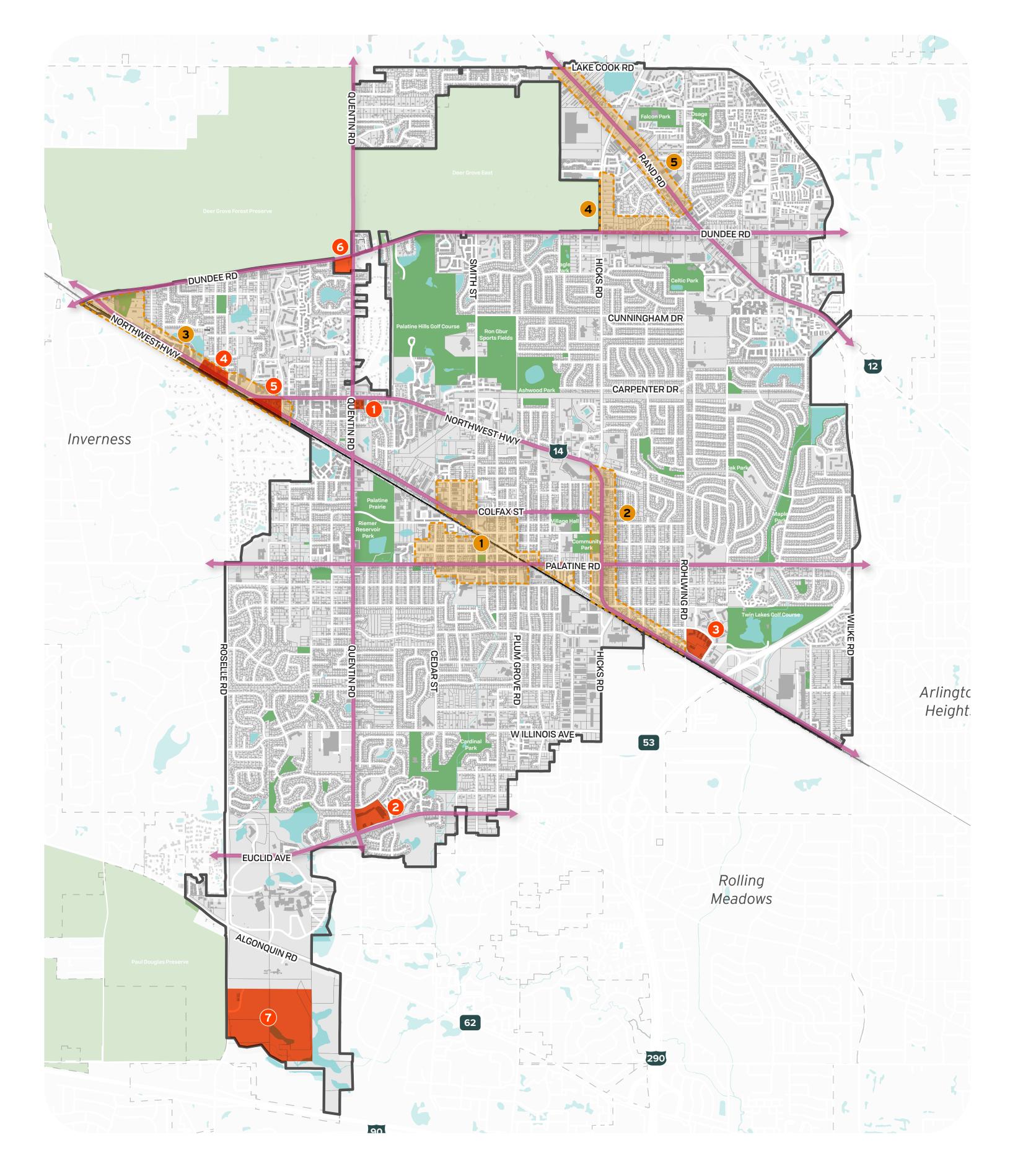
East Dundee Corridor

» A gateway into Palatine that represents a key redevelopment and revitalization opportunity

Cotillion Banquet Hall Site

» Another key gateway that may be a strategic redevelopment site, particularly with the potential conversion of the Arlington Race Track





KEY COMMERCIAL CORRIDORS

COMMERCIAL CORRIDORS

Arterial roadways define many aspects of Palatine and create important commercial corridors that provide goods and services to residents, serve as gateways into the community, and can impact Palatine's physical character.

Northwest Highway

- » Intersects the entire Village and includes a wide range of land uses
- » Previous planning efforts have identified obstacles and improvement strategies that are ongoing

Quentin Road

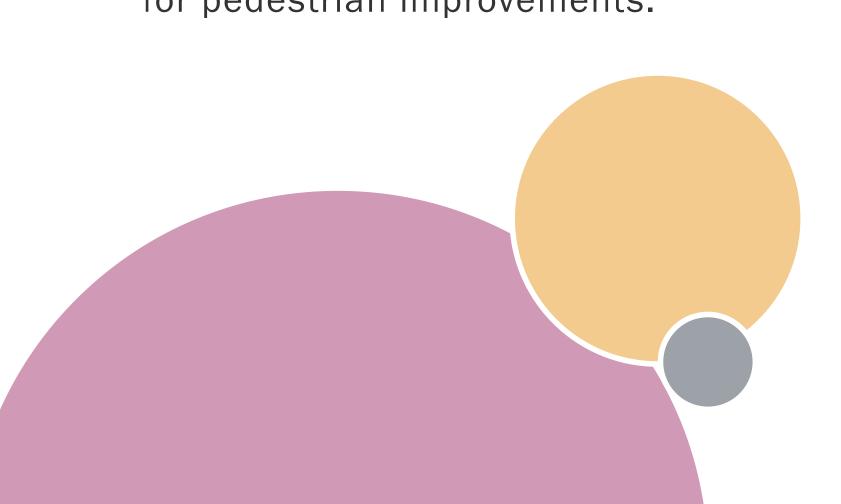
» Key opportunity sites and areas for land use transitions are located along this corridor, which runs north to south

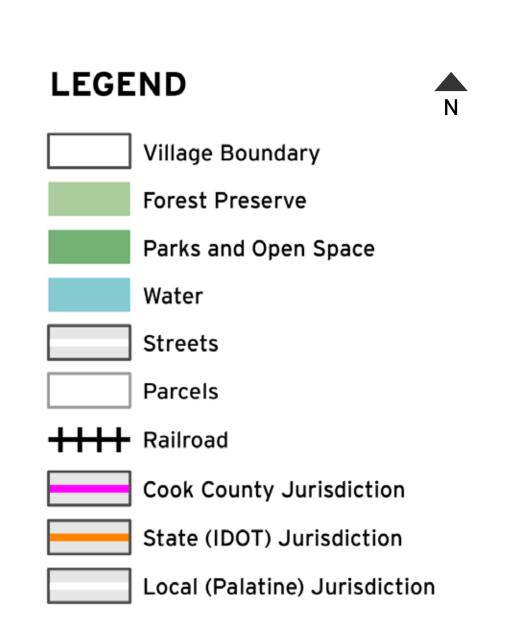
Dundee Road

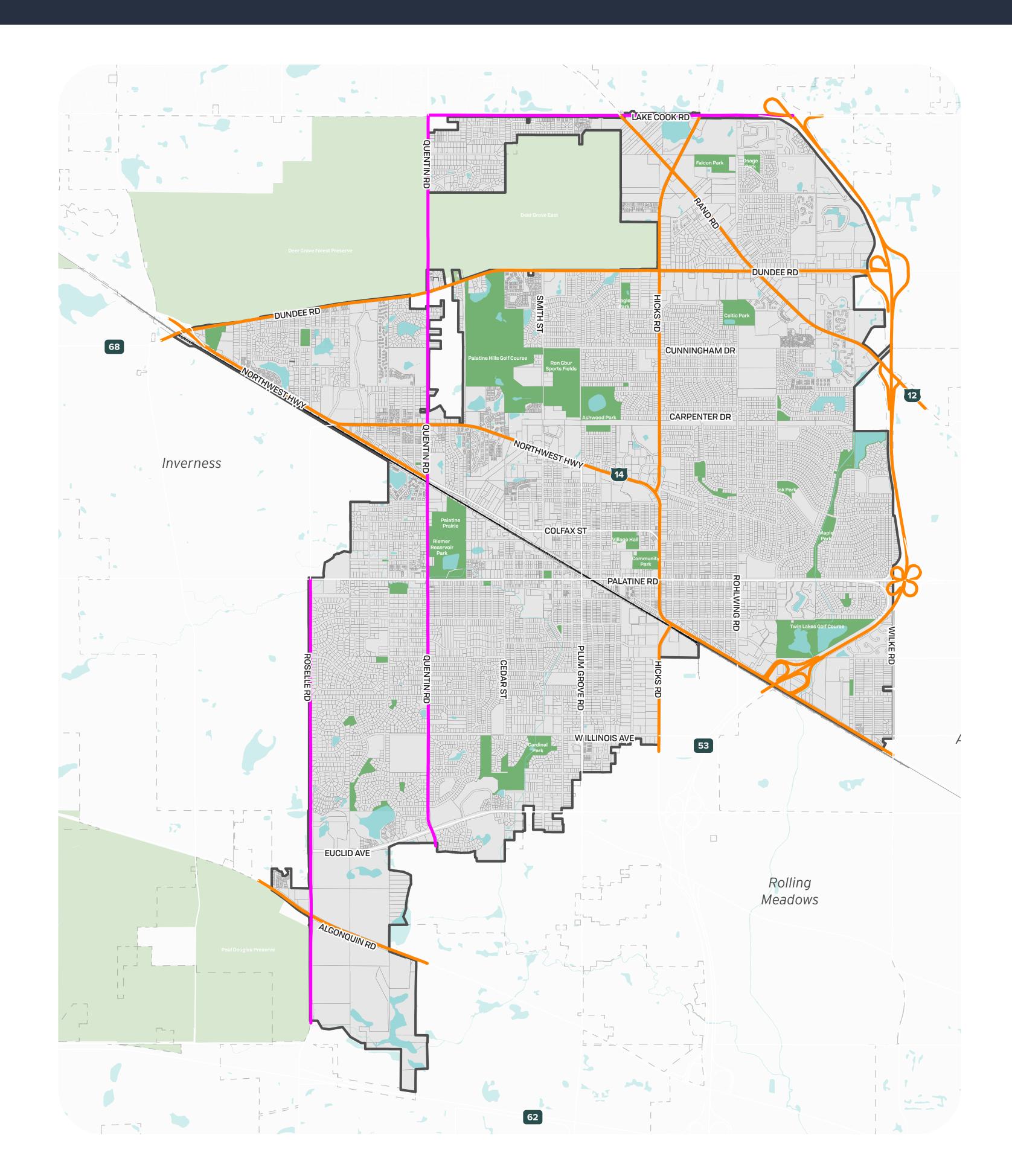
- » Commercial corridor with single-family development in places.
- » Borders the forest preserve and presents many opportunities for pedestrian improvements

Rand Road

» Commercial corridor with varying levels of intensity and built form with many opportunities for pedestrian improvements.







PLANNING THEMES & FRAMEWORK

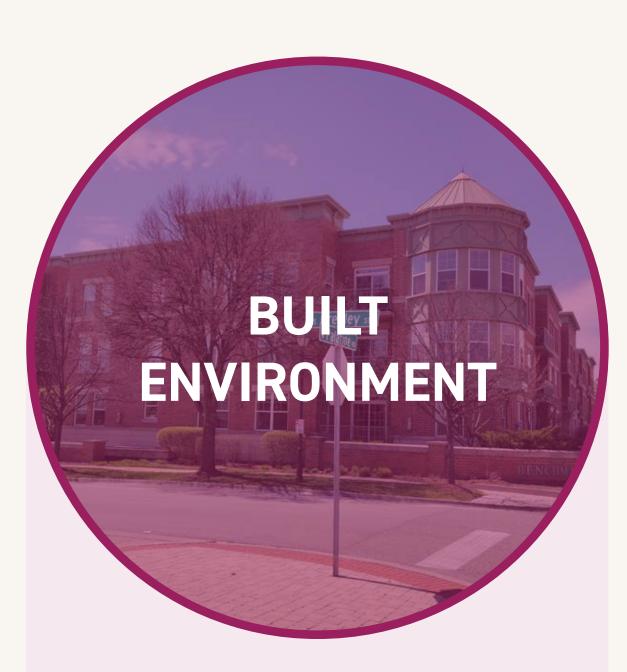
The Palatine Comprehensive Plan is structured around three overarching themes. Explore the board below to learn more!

What is a Planning Framework?

A Planning Framework serves as a blueprint or roadmap for achieving a community's vision for the future. The Village of Palatine Comprehensive Plan is divided into three overarching themes. The Framework identifies specific goals within each of these thematic sections supported by planning strategies to achieve them. Actions will be developed to create a blueprint for approaching each strategy.



Planning Themes



Primary Focus Areas:

LAND USE
INFRASTRUCTURE
URBAN DESIGN
CONNECTIVITY



Primary Focus Areas:

DOWNTOWN
COMMERCIAL
CORRIDORS
LIGHT INDUSTRIAL
DISTRICTS



Primary Focus Areas:

FACILITIES & SERVICES

OPEN SPACE

COMMUNITY EVENTS

SUSTAINABILITY

HOUSING

COMMUNITY HERITAGE

BRANDING & IDENTITY

1. BUILT ENVIRONMENT



The built environment consists of land use, infrastructure, urban design, and connectivity. Strategically planned development can promote economic growth by attracting businesses, creating job opportunities, and increasing property values. Additionally, community-focused urban design, such as walkable neighborhoods and mixed-use developments, can improve quality of life and public health. Intentionally designed infrastructure, including transportation systems and public spaces, can enhance connectivity and accessibility.

Goals	On a scale of goal for Comsticker on the	prehensive F	Plan? Add a	Any comments about this goal or strategies you'd like to include? Use a sticky-note to share your thoughts
Transporta	tion and Co	onnectivi	ty	
GOAL 1: Foster a well-connected community that embraces multiple modes of transportation, helping residents get to their destinations without depending on automobiles.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies include strengthening and encouraging use of the bicycle network, improving pedestrian safety, and expanding access to transportation for the elderly and people with disabilities.)				
P	ublic Space	S		
GOAL 2: Enhance the quality of the Built Environment in Palatine through the revitalization of public spaces. (Strategies include prioritizing human-scale, walkable environments through design guidelines, improving	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
landscaping, signage, and facades, and beautifying Palatine through public art and building maintenance.)				
Sustain	able Devel	opment		
GOAL 3: Create a greener and more sustainable built environment for Palatine.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies include incentivizing green development and building practices, creating a more sustainable waste management framework, and implementing a green streets initiative.)				



Are there any other high level goals you think would support the Plan? Use a sticky-note to share your thoughts.

2. ECONOMY & GROWTH



Palatine has a diverse local economy with different character areas: a popular pedestrian-oriented downtown, thriving auto-oriented corridors, and light industrial districts that provide unique opportunities of their own. Each of these character areas contribute to Palatine's local economic fabric, but should receive ongoing attention and guidance to ensure they continue to thrive and contribute to the Village's growth.

Goals	goal for Con	f 1 to 3, shou nprehensive F ne scale belov	Plan? Add a	Any comments about this goal or strategies you'd like to include? Use a sticky-note to share your thoughts
Corrido	or Improve	ements		
GOAL 1: Create opportunities for commercial corridors to thrive, encouraging revitalization and beautification in order to attract future investment and consumers.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies are tailored to each of the following corridors: Northwest Highway, Rand Road Corridor, Dundee Road Corridor, and Quentin Road Corridor. They focus on streetscape improvements, beautification, and development.)				
	Downtown			
GOAL 2: Create a more vibrant downtown area with a diverse mix of businesses, entertainment options, and gathering areas, while still retaining its existing charm. (Strategies include developing infill residential and mixed use buildings, attracting more frequent events to Town Square Park, updating design guidelines, creating gateways and wayfinding, and more.)	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
Busine	ess Enviro	nment		
GOAL 3: Diversify and strengthen Palatine's economic base, attract new businesses, and support the growth of existing enterprises to create a resilient business environment that fosters entrepreneurship and job creation.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies include strengthening lines of communication between the business community, business incubation, supporting industrial districts and other business districts, incentivizing property upkeep, and more.)				



Are there any other high level goals you think would support the Plan? Use a sticky-note to share your thoughts.

3. COMMUNITIES & NEIGHBORHOODS



One of Palatine's greatest strengths is its sense of community, fostered by top-tier facilities and services, engaged residents, friendly neighbors, community events, and lively gathering places. The Village is well-positioned to enhance its sense of community with policies and initiatives targeted at strengthening its existing assets, underscoring its unique identity, and enhancing the Village's overall livability and residents' quality of life.

Goals	goal for Con	f 1 to 3, shou nprehensive F ne scale belov	Plan? Add a	Any comments about this goal or strategies you'd like to include? Use a sticky-note to share your thoughts
Communi	ty Gatherii	ng Places		
GOAL 1: Create vibrant and accessible community gathering places that promote recreation and socialization for all ages.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies include improving open spaces and enhancing accessibility.)				
Com	munity Ev	ents		
GOAL 2: Facilitate opportunities for community gatherings that foster a strong sense of community, belonging, and pride.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies include activating public spaces, highlighting businesses through events, and exploring interactive placemaking solutions.)				
Environ	mental Aw	areness		
GOAL 3: Foster a more environmentally aware and more sustainable Village that supports preserving nature and resources.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies include introducing new sustainability programs, promoting exiting programs, working toward a climate action plan, and educating about the importance of recycling, composting, community gardening, and other practices.)				
	Housing			
GOAL 4: Expand housing options that promote affordability and accessibility for a diverse range of residents.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies include diversifying the housing stock, improving access to housing, and promoting transit-oriented housing development.)				



Are there any other high level goals you think would support the Plan? Use a sticky-note to share your thoughts.

3. COMMUNITIES & NEIGHBORHOODS



Additional 'Communities and Neighborhoods' goals are presented below. Please share your thoughts and ideas!

Goals	On a scale of goal for Comsticker on the	prehensive f	Plan? Add a	Any comments about this goal or strategies you'd like to include? Use a sticky-note to share your thoughts
Facilit	ies and Sei	rvices		
GOAL 5: Provide high-quality Village services and facilities to enhance quality of life, improve safety, and support health and wellness. (Strategies include supporting youth and family programs	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
and ensuring quality and accessibility of Village facilities.)				
Vi	sual Identi	ty		
GOAL 6: Establish a cohesive and distinctive community identity that fosters a sense of pride and belonging among residents and strengthens the business community.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies include developing a community brand reflective of Palatine's identity and creating community branding guidelines for signage and districts.)				
Histo	ric Conserv	/ancy		
GOAL 7: Support historic conservancy by celebrating Palatine's historic structures and educating about the Village's unique heritage.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies include providing historic conservation guidance to property owners, showcasing Palatine's historically significant structures, and collaborating with the Palatine Historical Society.)				
Cor	nmunicatio	ons		
GOAL 8: Communicate information about Village services, facilities, and Village improvements to ensure that the community is well-informed and empowered and that residents are aware of all that Palatine has to offer.	NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3	
(Strategies include improving channels of communication between the Village and the community to keep residents well-informed.)				



Are there any other high level goals you think would support the Plan? Use a sticky-note to share your thoughts.

VISION STATEMENT

Please read the draft vision statement below and provide your comments. Does it resonate with you? What would you add?

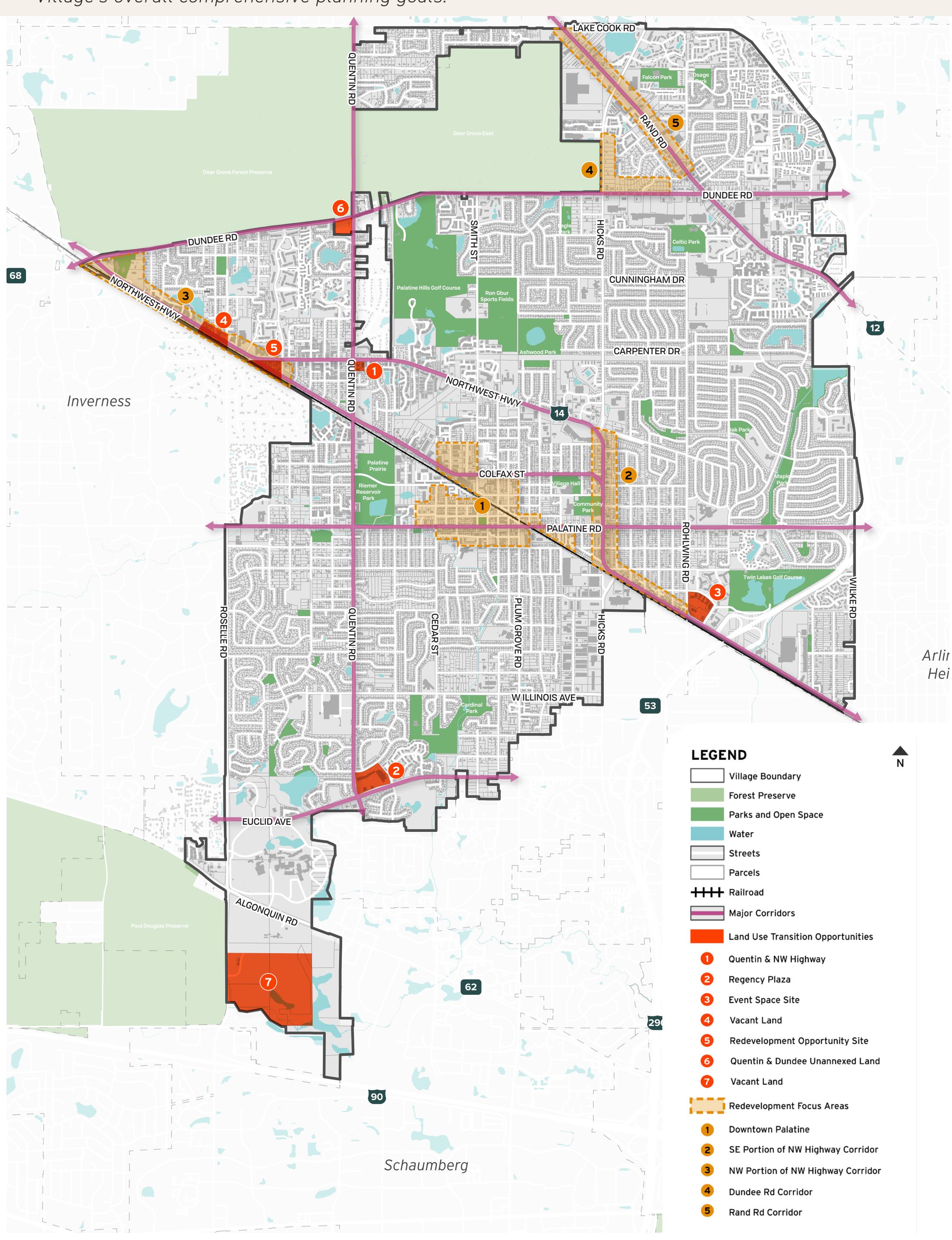
In 2035, Palatine is a sought-after community in the Chicago metropolitan area known for the vibrancy and character of its Downtown, established neighborhoods and varied housing opportunities for all its residents, gold-standard public services, and a tight-knit community feel that makes people proud to call the Village their home. Residents including children, youth, adults, and seniors can walk and bike from their homes to community and regional destinations in a safe and convenient manner. Palatine's commercial corridors are a backbone of the local economy, attracting customers throughout the region while creating gateways into the community and a sense of identity in the Village.

PALATINE WILL BE....

- Effective in providing essential public service to residents.
- Livable with a variety of housing options that meet the needs of the community's population, ranging from young families to senior citizens.
- Thriving and resilient with a local economy supported by investments in key opportunity sites, the downtown, and bustling commercial corridors.
- Connected with investments in bicycle transportation and pedestrian safety throughout the community.

OPPORTUNITY SITES

This station presents the opportunity sites in more detail. In coming up with the design concepts, the planning team drew from the Planning Framework, ensuring that the concepts would contribute to the Village's overall comprehensive planning goals.



QUENTIN RD & NORTHWEST HWY

The design concept explores introducing a four-story mixed-use residential and commercial building at this intersection, as well as streetscape and beautification improvements.



DESIGN CONCEPT

- Mixed-use building
 - » 4 stories
 - » 40-50 units
- 2 Ground floor retail
 - » 6000 SF
- **3** Ground floor parking
- 4 Surface Parking with evergreen screening



On a scale of 1 to 3, How well do you like this concept? Add a sticker to the scale.

NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3



3	BEST	LEAST

REGENCY PLAZA

The design concept explores improvements to the existing shopping center, such as widened sidewalks, additional landscaping, and a community green space.



DESIGN CONCEPT 1

- Realigned northern east-west drive to create a 15'-20' wide sidewalk and streetscape
 - » Trees, Planters, Pedestrian lights,Banners, Special paving
- 2 Greenspace in southwest corner
 - » Programmed with activities to attract people and encourage investment in the surrounding area.
- 3 Trees and plantings in parking lot



On a scale of 1 to 3, How well do you like this concept? Add a sticker to the scale.

NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3



REGENCY PLAZA CONCEPT 2

The design concept explores improvements to the existing shopping center, such as widened sidewalks, additional landscaping, and a community green space.



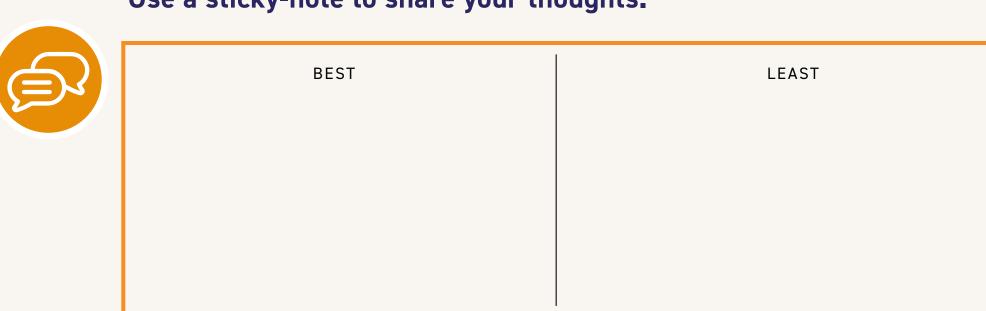
DESIGN CONCEPT 2

- 1 Townhome development
 - » 95-100 units
- 2 Community green spaces
 - » Two active green spaces + dry detention
- **3** Outlot Retail
 - » 8000 SF
- 4 Surface Parking with evergreen screening



On a scale of 1 to 3, How well do you like this concept? Add a sticker to the scale.

NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3



ROHLWING RD & NORTHWEST HWY

The design concept explores introducing entertainment uses and serving as a gateway into Palatine via Northwest Highway.



DESIGN CONCEPT

- 1 (2) Large scale entertainment uses or restaurant uses
 - » Bowling, Pinstripes, or other Amenities
 - » 26,000 SF
 - » 45,000 SF
- 2 Streetscape and outdoor plaza spaces

- 3 Greened parking lot
- 4 Restaurant cluster
 - » 3000-4000 SF each
- Greenspace adjacent to existing office space
- **6** Gateway site
 - » Potential to capitalize on future development in the area

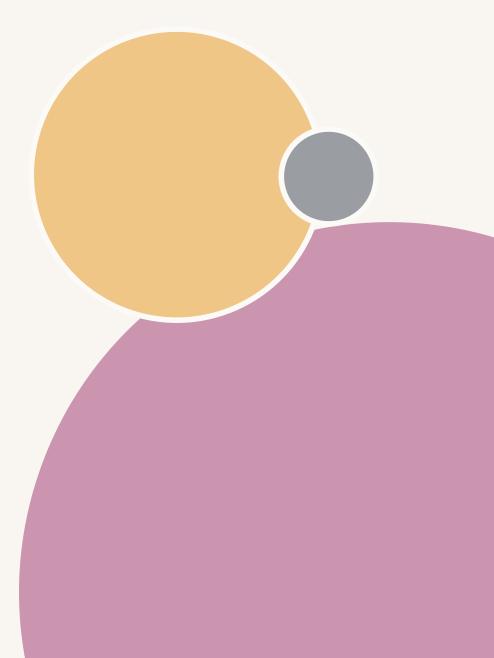


On a scale of 1 to 3, How well do you like this concept? Add a sticker to the scale.

NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3



BEST	LEAST



NORTHWEST HWY & DEER AVE

The design concept explores introducing entertainment uses and serving as a gateway into Palatine via Northwest Highway.



DESIGN CONCEPT

- 1 Townhome development
 - » 11 attached homes
- 2 Streetscape improvements
- 3 Buffering with trees

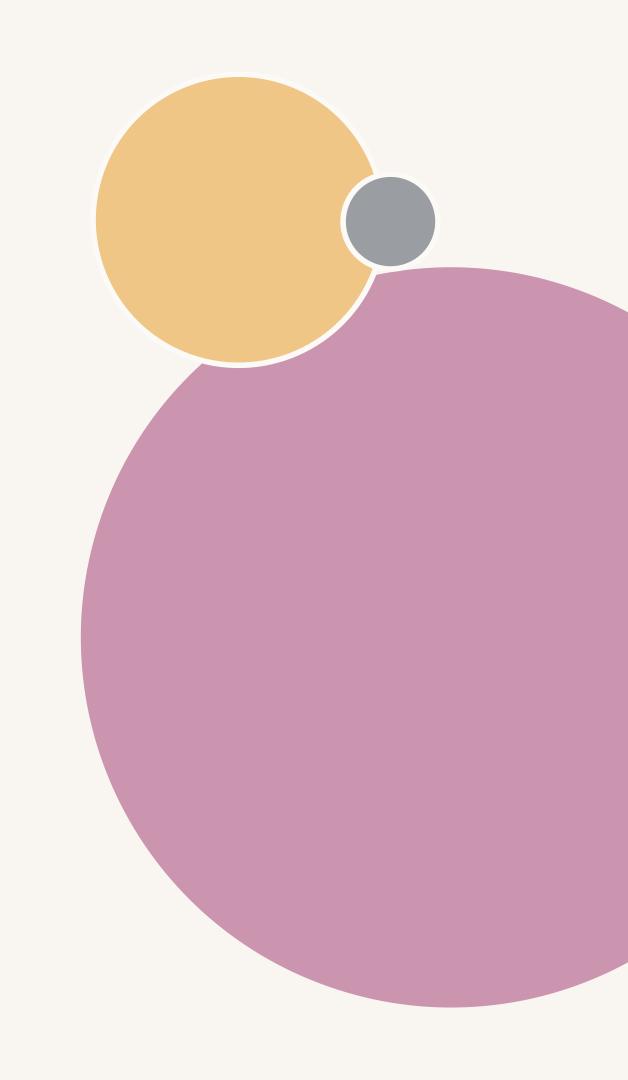


On a scale of 1 to 3, How well do you like this concept? Add a sticker to the scale.

NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3



BEST	LEAST



ROSELLE RD AND CENTRAL RD

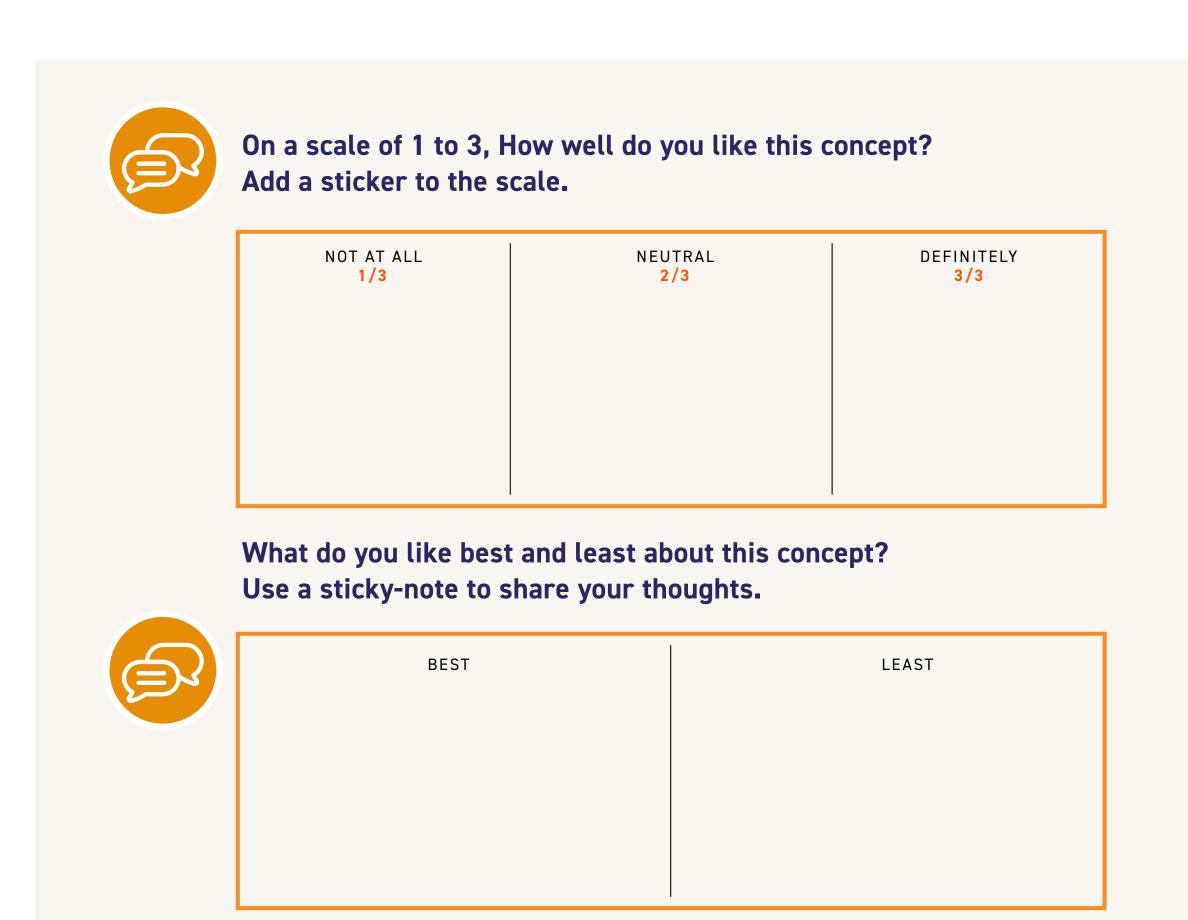
The design concept explores introducing entertainment uses and serving as a gateway into Palatine via Northwest Highway.



DESIGN CONCEPT

- 1 Townhome development
 - » 134 Attached townhomes
 - » 158 Ranch townhomes for seniors or families
- 2 Common amenity building and open space
- 3 Landscape buffer from adjacent industrial

- 4 Commercial cluster
 - » 50,000 SF
- **5** 3 Mixed-use buildings
 - » 120-150 units on upper stories
 - » 15,000 SF commercial on ground floor
- **6** Expanded detention pond



NORTHWEST HWY & COLFAX ST

The design concept explores introducing a variety of commercial uses with adjacent green spaces. The concept also includes an improved streetscape to the north. The culdesac provides opportunities for programming, such as food trucks or pop up bands.



DESIGN CONCEPT

- 1 Commercial along Northwest Hwy
 - > 5800 SF, 3400 SF, 3400 SF,2600 SF, & 3000 SF
 - » Possible brewery and taproom with outdoor patio and programming
- 2 Access from rear
 - » Potential for programming/events in culdesac
- **3** Common Outdoor Spaces
- 4 Shared Parking



On a scale of 1 to 3, How well do you like this concept? Add a sticker to the scale.

NOT AT ALL <mark>1/3</mark>	NEUTRAL 2/3	DEFINITELY 3/3



BEST	LEAST

UNANNEXED LAND CONCEPT

The design concept explores introducing a residential community to the currently unannexed corner of Quentin Road and Dundee Road. The concept includes amenity and open spaces for residents.



DESIGN CONCEPT

- Ranch Townhomes
 - » 17 homes
- 2 Central Pocket Park
- 3 Amenity Building
 - » Including an outdoor space



On a scale of 1 to 3, How well do you like this concept? Add a sticker to the scale.

NOT AT ALL 1/3	NEUTRAL 2/3	DEFINITELY 3/3

