

# Raytown Conversations

May 22, 2024



## Raytown Conversations

- 1. Intro Presentation
  - » Project Overview
  - » Project Timeline
  - » Engagement
- 2. Round Table Discussions
- 3. Debrief & Next Steps



## Raytown On The Rise

- ♦ Strategic Roadmap: Outlines long-term vision and growth strategy for a community.
- → Guidance for Development: Informs City decisions on land use and zoning.
- ◆ Community Vision: Captures public input, values, and goals.
- → Policy and Direction: Sets policies and direction, not specific development plans.
- ★ Evolving: Flexible to evolve with the community's changing needs.



### What are the Goals?

Create a community-led **future vision** 

supported by local stakeholders and partners

Develop a clear and concise land use strategy that balances growth and economic development with community character

Break down aspirational goals into achievable implementation strategies including methods for measuring progress

Develop long-range subarea plans that shape the growth, development, and preservation of **Raytown** 

Guide to capital planning and reinvestment through a variety of initiatives

Integrate collaborative problem-solving rooted in sound analysis and an energetic community engagement process

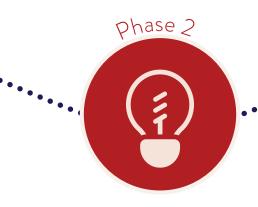
**Improve Community** understanding and awareness of future needs and provide an opportunity to empower local leadership

### What is the **Timeline?**



### Engage & Assess.

Build a solid foundation of knowledge based on planning analyses and robust community engagement.



#### Envision.

Test ideas and define a unified community driven vision that crosses multiple planning principles and themes.

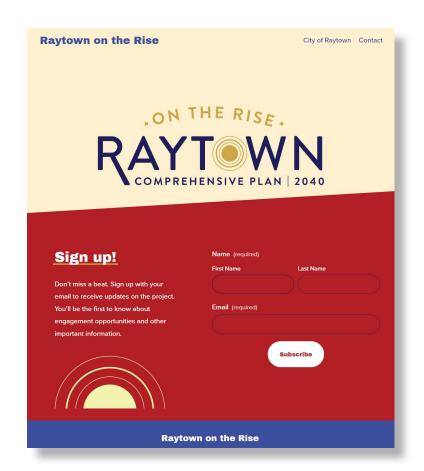


### Plan & Implement.

Develop a framework of strategies to achieve the unified vision. Define a roadmap for implementation.

### Get Involved!

Raytown's vision becomes a reality through the contribution of every resident. Your effort and collaboration are what brings our plan to life!





Conversations Open Houses Open Mic & More

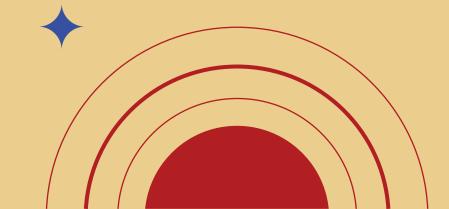








# Planning Topics & Round Table Discussions





HOUSING & NEIGHBORHOODS



ECONOMIC VITALITY & DOWNTOWN



PARKS & OPEN SPACE



IDENTITY & PLACEMAKING



CONSERVATION AREAS











# Housing & Neighborhoods

- 1. What initially attracted you to choose Raytown as your home? What keeps you here?
- 2. How do current housing options in Raytown align with your personal and community needs? What areas could improve?
- 3. What are the main housing challenges facing Raytown today?



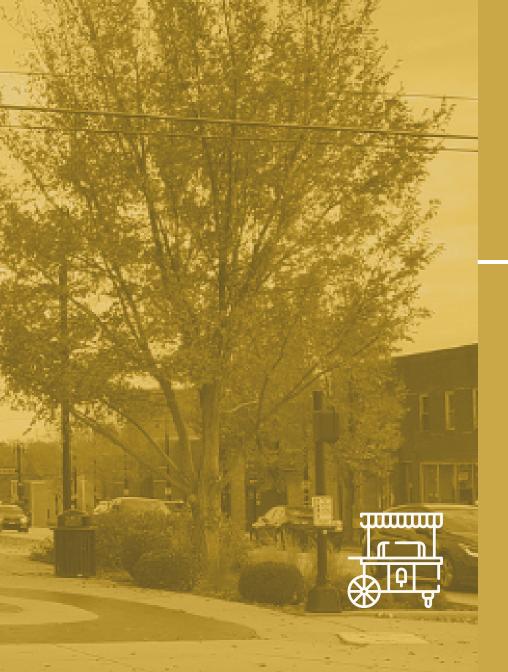
# Safety & Wellness

- 1. What safety concerns do you currently have in Raytown? Are there specific areas where you feel less safe?
- 2. What would help you feel a stronger sense of security in Raytown?
- 3. Are there adequate recources to support the wellness of all residents from children to seniors?



# Economic Vitality & Downtown

- 1. What types of retail stores, services, or businesses do you feel are currently missing in Raytown? What would you like to see more of in our community?
- 2. Where do you primarily go for shopping, dining, and entertainment?
- 3. What actions can Raytown take to create a more supportive environment for local businesses & entrepreneurs?



# Identity & Placemaking

- 1. How can Raytown incorporate local art, architecture, and design to enhance its identity and sense of place?
- 2. What are Raytown's most important community events and cultural amenities? What would you like to see more of?
- 3. How can we promote diversity in Raytown's identity and placemaking efforts?









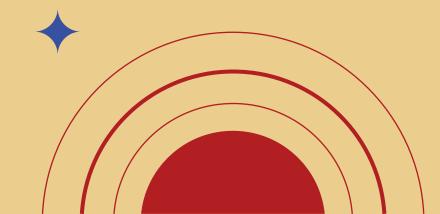
## Pick Your Topic!

40-60 min



## Debrief & Next Steps

What were three key takeaways from your discussions tonight?





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